

CASE STUDY

# PRIMROSE HILL



# KAWNEER'S SOLUTIONS CREATE AN ENVIABLE NEIGHBOURHOOD IN THE HEART OF LONDON

## VISION

One of the most significant challenges architects can face is regenerating an area full of personality, but in desperate need of renovation. The challenge can be even more demanding if the project involves changing the purpose of the site. But that's precisely what the architects in charge of the Primrose Hill project in London, had to face.

With a project value of approximately £16m this project required a highly sensitive design solution to address a complicated urban context involving 28 neighbouring residential and commercial properties.

The transformation envisioned by PKS Architects, and developed by main contractor Knight Harwood,

involved converting some of the buildings into high-quality apartments and high-specification offices using Kawneer's solutions. The task was immense and involved six neighbouring commercial properties. The goal was achieved using multiple high-performance Kawneer products.

© 2023 Kawneer





## TRANSFORMATION

Through site-specific technical visits and studies, Kawneer specified and costed various façade packages and options.

The lack of natural light was one of the many problems that needed to be rectified. It was solved using Kawneer's AA®100 sloped rooflights. Additionally, GT70S windows were specified to replicate the building's original steel windows to compliment the building aesthetics. For the entrance and balcony doors, the chosen product solution was Kawneer's AA®720 doors with Glass Balustrading, thanks to the products superior aesthetics and thermal performance. For the curtain wall specification, the natural choice was AA®100 SSG, since it has smooth and seamless glass-to-glass joints without external capping.



Issue Number: 159

## REALISATION

The resulting specification helps to enhance the aesthetics of the building façade and increase the energy performance of the building whilst meeting the cost requirements of the build with Kawneer's market-leading product range.

Shortlisted in the 2017 BREEAM Awards, this development sustainably refurbishes and reimagines a group of six buildings to create 3,500m<sup>2</sup> of high specification office space and four new luxury flats.

The impressive results haven't gone unnoticed. The Primrose Hill project won the 2020 GGP's Best Commercial Installation, by Kawneer's customer and specialist facade subcontractor, JPJ Installations Ltd.



Please contact our Architectural Services Team if you have a project you would like to discuss:  
Tel: 01928 502604 / Email: [kawneerAST@arconic.com](mailto:kawneerAST@arconic.com)

© 2023 Kawneer  
Photos: GG Archard

**KAWNEER**

Kawneer UK Ltd  
Astmoor Road  
Astmoor Industrial Estate  
Runcorn, Cheshire  
WA7 1QQ

Tel: +44 (0) 1928 502604  
E-mail: [kawneerAST@arconic.com](mailto:kawneerAST@arconic.com)

[www.kawneer.co.uk](http://www.kawneer.co.uk)